

**F/T Position**  
**Shift:** 1st  
**# of Openings-1**

<b>Posted: 07/21/16</b> <b>Expires:</b> <b>Or until filled</b>
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## **JOB POSTING**

**JOB TITLE:** **Videographer/Digital Media Specialist**

**DEPARTMENT:** Marketing / Graphics

**REPORTS TO:** Vice President

**PURPOSE OF POSITION:** The purpose of the Digital Media Specialist is to access and execute the needs for video production for the benefit of the company.

### **EDUCATION & EXPERIENCE:**

- Must have 3 + years experience in professional video industry.
- Must be self-motivated with the ability to start projects on your own and follow them through.
- Must have the ability to multi-task, running multiple projects at once.
- Must be organized and detail oriented, with the ability to meet tight deadlines.
- Must have the ability to train others in job tasks, and maintain records, prepare reports and correspondence related to the work.
- Must be able to communicate effectively with others and maintain favorable public relations.
- Must be familiar with set etiquette, proper safety rigging techniques.
- Must be familiar with tungsten and fluorescent lighting, as well as Kino Flo bulbs.
- Must have Macintosh knowledge, good working knowledge of Photoshop, Illustrator, and experience with Microsoft Office.
- Video editing experience with Adobe Premiere, Media Encoder and Speedgrade.
- Experience using a wide range of media including photography, CAD, and 3D rendering preferred.
- Must be familiar and comfortable using non-linear editing, S.L.R, Red Scarlet-X, Glide Cam, video sliders, and a Kessler camera crane.
- Must be comfortable working with/around firearms.

### **DESCRIPTION OF JOB DUTIES:**

- Assist with social media strategy.
- Discuss video project plans with direct supervisor to determine the appropriate video subject.
- Researches and catalogs company history and products for integration into print, web and video.
- Develops and directs on-screen talent for KAC TV and internal videos.
- Manages video projects by communicating with engineering, research & development, testing, quality assurance and manufacturing production.
- Storyboards, pitches and creates motion graphics for internal and external video projects.
- Organizes massive amounts of video data using a unified file naming structure and file management techniques.
- Captures, enhances and mixes audio from live shoots and voice overs.
- Works with business development personnel to produce videos for government contract proposals.
- Applies effects and color-grades to shot material using After Effects CC and Speed Grade CC.
- Animates models of firearms and accessories for video.
- Uses Keyshot 3.0 to create photo-realistic models for print and web.
- Spearheads equipment purchases by assessing the needs of the video and photography department.

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