

# FLORIDA MANUFACTURING ADVOCACY DAYS



**Florida Manufacturing &  
Supply Chain Advocacy Council**

The Florida Manufacturing & Supply Chain Advocacy Council is a coalition of manufacturing champions across the state of Florida, working to leverage local relationships and execute grassroots campaigns to advance common goals for the industry.

**When** January 24 - 25, 2023

**Where** Tallahassee, FL

**Who**

- Manufacturers
- Legislators
- Key state leaders
- Service providers
- Statewide partners

**Why**

Lend your voice to advocating for issues impacting Florida's manufacturers (read more on next page)

Limited sponsorship opportunities available [here](#)

**REGISTER HERE\***

\$195 per person includes:

- Attendee materials
- Advocacy 101 seminar
- Private briefings with statewide leaders
- Networking reception
- All meals (breakfast, lunch, reception and dinner) on January 24.

Hotel Room Block \$229/night++ for 01/23-24

DoubleTree by Hilton Tallahassee

101 S Adams St, Tallahassee, FL 32301

*Code and link will be shared once your registration payment is received.*



**FLORIDAMFGADVOCACY.COM**

\*Participation is exclusive for members of the Council. Joining is free, please contact us at [events@floridamfgadvocacy.com](mailto:events@floridamfgadvocacy.com) for more information.

# WHY JOIN US?

Your support and involvement in Advocacy Days is important because it provides us with:

**Credibility** As leaders in their communities, participants bring their own constituencies and connections into the discussion.

**Constituency** As members of local communities, participants relate to legislators as constituents and neighbors, not just as “hired work.”

**Capacity** With an extensive agenda and limited staff, the Council relies on sponsors and participants to lead our public witness and build relationships between the industry and legislative offices.

**Character** Every individual is different, and that includes elected officials and industry leaders. You may be just the person who can have the productive conversation with a particular elected official!

## FLORIDA MANUFACTS



**\$1 = \$2.68**

Every \$1 in manufactured goods produces \$2.68 across all other sectors.



**421,700 jobs**

An increase of 28,600 jobs over the year



**23,660 establishments**



**4.4%** of total non-agricultural employment  
5.4% for all industries



**4.3%** 2021 annual average unemployment rate  
compared to 5.4 percent for all industries

Sources: U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program, released Nov. 18, 2022; Florida Dept. of Economic Opportunity, Bureau of Workforce Statistics and Economic Research (WSER); National Association of Manufacturers



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# 2023 TENTATIVE AGENDA

Florida Manufacturing Advocacy Days is a time for manufacturers and other industry stakeholders to meet with legislators and statewide partners to discuss and advocate for manufacturing related issues and to learn more about the legislative process.

The events and meetings hosted during this time are an opportunity for participants to not only network but lend their voice in shaping Florida's manufacturing business environment.

For sponsorship opportunities contact: [events@floridamakes.com](mailto:events@floridamakes.com)

## 01.24

### **Breakfast: Meeting of the Florida Manufacturing and Supply Chain Caucus**

Join the Caucus at their first meeting of the year. Official proceedings will take place as well as the press announcement for the Florida MakeMore Manufacturing Report. Network with legislators and statewide leaders to kick-off Manufacturing Advocacy Days.

### **Advocacy 101 Seminar**

Learn best practices on how to conduct a meeting with a legislative office. Review the industry's priorities and how to advocate to a policy maker or elected official about the issues that are most important to manufacturers.

### **Meetings with Legislative Offices**

Join your regional delegation for meetings with key leaders.

### **Lunch: Partners and Legislative Office Updates**

Private lunch and learn. Presentations from key statewide partners and legislators on their most pressing issues.

### **Meetings with Legislative Offices**

Join your regional delegation for meetings with key leaders.

### **Networking Reception**

Networking reception to celebrate manufacturing in Florida with legislators, statewide partners, and manufacturers.

### **Welcome Dinner**

Private dinner. Program content TBA.

## 01.25

### **Meetings with Legislative Offices**

Join your regional delegation for meetings with key leaders.

### **Lunch: On your own**

Debrief with colleagues and brainstorm on follow up actions before traveling home

